



(YOUR BUSINESS HERE) Presents:

A COLOSSAL FOURTH

Block Party & Fireworks July 3, 2018  Parade July 4, 2018

SPONSORSHIP APPLICATION

- Patriot - Title Sponsor** \$10,000
 - Named as Title Sponsor with logo in ALL advertising and marketing
 - Parade entry, Booth space at Block Party
 - Five VIP parking spaces
 - Four Legacy Bricks

- Firecracker** \$7,500
 - Logo in all advertising and marketing
 - Parade entry, Booth space at Block Party
 - Five VIP parking spaces
 - Four Legacy Bricks

- Stars & Stripes**..... \$5,000
 - Large logo in print, Web site, and banners
 - Parade entry, Booth space at Block Party
 - Five VIP parking spaces
 - One Legacy Brick

- Red White & Blue** \$2,500
 - Logo in print, Web site, and banners
 - Parade entry, Booth space at Block Party
 - Three VIP parking spaces

- Liberty** \$1,000
 - Named in Vail voice ads, logo on Web site & banners
 - Parade entry, Booth space at Block Party
 - One VIP parking space

- Minuteman**..... \$500
 - Logo on Web site and banners
 - Parade entry, Booth space at Block Party

- Anthem** \$250
 - Name on banners, logo on Web site
 - Parade entry, Booth space at Block Party

- Celebrate** \$75
 - Parade entry, Booth space at Block Party

- Non-profit**..... \$35
 - Parade entry, Booth space at Block Party

Sign Up Here!

- Sponsorship**
- Booth space**
(Booth spaces are 10'x10'; you must supply your own tent, table, and chairs. **Note:** there is no electricity to the booths)

NAME _____

Company/Org. _____

Address _____

_____ Zip _____

Phone _____

Email _____

- I will donate a door prize for the Block Party
- I'm adding a donation to the Vail Preservation Society: \$ _____

REGISTER online at: www.AColossalFourth.org
 or by mail: Vail Preservation Society
 P.O. 982
 Vail, AZ 85641

Checks payable to: Vail Preservation Society

Please see other side for more info



A Community-powered Project
 of the
Vail Preservation Society



An Arizona Main Street Community

Why sponsor? Although it was established in 1880, Vail has never incorporated. There is no municipality that plans and funds civic events in the greater Vail community. This is why we need YOUR help! The Vail Preservation Society's mission is "Connecting Community". We believe that public events are a significant component of creating community identity, building relationships, and connecting us to our heritage. Therefore, we are delighted to organize and present A Colossal Fourth. But we can't do it alone. This is an opportunity for your organization to be front and center to over 20,000 residents. We are excited to have you on board and can't wait to answer any questions you may have. Meantime, the information below may help you decide on your level of sponsorship.

A COLOSSAL FOURTH SPONSORSHIP INFORMATION

Patriot: Title Sponsor

The **Patriot** Title Sponsorship gives maximum exposure to the Vail and Rita Ranch communities. As the sole Title Sponsor, **Patriot** will have their name and logo associated with the event in every way.

If your company is the **Patriot** sponsor, the name of the event will become "[Your company name] A Colossal Fourth". In advertising, the wording will be "The Vail Preservation Society is proud to present [Your company name] A Colossal Fourth".

Feather Flags: Available to **Patriot** and **Firecracker** sponsors. Six-foot tall Feather Flags will be placed at ten locations in Vail and Rita Ranch for a minimum of two weeks prior to the event. The Flag size may increase with the number of Firecracker Sponsors. Digital logos must be provided to the Vail Preservation Society at <martie.maierhauser@gmail.com> no later than May 1st, 2018, to be placed on the Flags.

Banners: Available to **Patriot, Firecracker, Stars & Stripes, Red White & Blue, Liberty,** and **Minuteman** sponsors. Three large Banners will be placed at strategic locations in the Vail area for a minimum of two weeks prior to A Colossal Fourth. Digital logos must be provided to the Vail Preservation Society at <martie.maierhauser@gmail.com> no later than May 1st, 2018, to be placed on the Banners.

Vail Voice Ads: Available as follows: The **Patriot** Title Sponsor company name and logo will be headlined across the ad with "A Colossal Fourth". **Firecracker** and **Stars & Stripes** sponsors will have large logos (1") in the ad; **Red White & Blue** sponsors will have smaller logos (1/2") in the ad; **Liberty** sponsors will have their name, but no logo. Full-page ads will be placed in the May and June issues of The Vail Voice. Digital logos must be provided to the Vail Preservation Society at <martie.maierhauser@gmail.com> no later than April 1st, 2018, to be placed in The Vail Voice.

A Colossal Fourth Website Advertising: Available to **all sponsors:** The Colossal Fourth Website (AColossalFourth.org) will be populated with the logos for each sponsorship level. Sponsors from both the current and previous years will be shown on the website.

Legacy Bricks: Available to **Patriot, Firecracker,** and **Stars & Stripes** sponsors. Vail Preservation Society (VPS) has created Legacy Bricks to honor and commemorate people and organizations in the Vail and Rita Ranch area. VPS, in conjunction with the Colossal Cave Road improvements, has created three sites where Legacy Bricks are placed. Sponsors will have one or more 4" by 8" bricks engraved and placed to honor a person, organization, or business of their choice.

Parade Entry: Available to **all sponsors.** However, a separate Parade Entry form must be completed. Sponsors must fill out the Parade Entry Form by the date included on the form and follow all Parade Entry rules.

Block Party Booth Space: Available to **all sponsors.** The Booth space is 10' by 10' and a separate Booth Entry Form must be completed. Booth participants must fill out the Booth Entry Form by the date included on the form and follow all Booth rules.

VIP Parking Spaces: Available to **Patriot, Firecracker, Stars & Stripes,** and **Red White & Blue** sponsors in the Rancho del Lago Golf Course Parking Lot. VIP Parking is very limited, but while it lasts, spaces are available for a \$50 or greater donation to the Vail Preservation Society through YouCaring.com.