



**(YOUR BUSINESS HERE) Presents:**

# A COLOSSAL FOURTH

Block Party & Fireworks July 3, 2019 Parade July 4, 2019

## SPONSORSHIP APPLICATION

- Patriot - Title Sponsor** ..... \$10,000
  - Named as Title Sponsor with logo in ALL advertising and marketing
  - Logo on Feather Flags
  - Parade entry, Booth space at Block Party
  - Five VIP parking spaces
  - Four Legacy Bricks
- Firecracker** ..... \$7,500
  - Logo in ALL advertising and marketing
  - Parade entry, Booth space at Block Party
  - Four Legacy Bricks
- Stars & Stripes**..... \$5,000
  - Large logo in print, Web site, and banners
  - Logo on Feather Flags
  - Parade entry, Booth space at Block Party
  - One Legacy Brick
- Red White & Blue** ..... \$2,500
  - Logo in print, Web site, and banners
  - Parade entry, Booth space at Block Party
- Liberty** ..... \$1,000
  - Named in Vail Voice ads, logo on Web site & banners
  - Parade entry, Booth space at Block Party
- Minuteman**..... \$500
  - Logo on Web site and banners
  - Parade entry, Booth space at Block Party
- Anthem** ..... \$250
  - Name on banners, logo on Web site
  - Parade entry, Booth space at Block Party
- Celebrate** ..... \$75
  - Parade entry, Booth space at Block Party
- Non-profit**..... \$35
  - Parade entry, Booth space at Block Party

### Sign Up Here!

- Sponsorship only**
- Parade:** included with Sponsorship; please check if you wish to participate, and ask for a Parade Entry form.
- Block Party Booth space:** included with sponsorship; please check if you want a Booth at the Block Party, and ask for a Booth form. (Booth spaces are 10'x10'; you must supply your own tent, table, and chairs. **Note:** there is no electricity to the booths.)

\*NAME \_\_\_\_\_

\*Company/Org. \_\_\_\_\_

\*Address \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

\*Phone \_\_\_\_\_

\*Email \_\_\_\_\_

I'm adding a donation to the Vail Preservation Society: \$ \_\_\_\_\_

REGISTER online at: [www.AColossalFourth.org](http://www.AColossalFourth.org)  
 or by mail: Vail Preservation Society  
 P.O. 982  
 Vail, AZ 85641

Checks payable to: Vail Preservation Society

#### Questions?

[vailpreservationsociety@gmail.com](mailto:vailpreservationsociety@gmail.com) • (520) 419-4428  
[vailpreservationsociety.org](http://vailpreservationsociety.org) • [AColossalFourth.org](http://AColossalFourth.org)

\*Required field

*Please turn page for details on Sponsorships! ➔*



**A Community-powered Project**  
 of the  
**Vail Preservation Society**



**Why sponsor?** Although it was established in 1880, Vail has never incorporated. There is no municipality that plans and funds civic events in the greater Vail community. This is why we need YOUR help! The Vail Preservation Society's mission is "Connecting Community". We believe that public events are a significant component of creating community identity, building relationships, and connecting us to our heritage. Therefore, we are delighted to organize and present A Colossal Fourth. But we can't do it alone. This is an opportunity for your organization to be front and center to over 20,000 residents. We are excited to have you on board and can't wait to answer any questions you may have. Meantime, the information below may help you decide on your level of sponsorship.

### A COLOSSAL FOURTH SPONSORSHIP INFORMATION

**Patriot: This is the Title Sponsor of the event.** The *Patriot Title Sponsorship* gives maximum exposure to the Vail, Corona de Tucson, and Rita Ranch communities. As the sole Title Sponsor, *Patriot* will have their company name and logo associated with the event in every way.

If your company is the *Patriot* sponsor, the name of the event will become "[Your company name] A Colossal Fourth". In advertising, the wording will be "The Vail Preservation Society is proud to present "[Your company name] A Colossal Fourth".

**Feather Flags:** Available to *Patriot*, *Firecracker*, and *Stars & Stripes* sponsors. Six-foot tall Feather Flags will be placed between the railroad tracks in Vail for a minimum of two weeks prior to A Colossal Fourth, and at the Block Party event itself. **To have your logo on the flags, you must provide VPS with a digital logo no later than May 1st, 2019.\***

**Banners:** Available to *Patriot*, *Firecracker*, *Stars & Stripes*, *Red White & Blue*, *Liberty*, and *Minuteman* sponsors. Three large Banners will be placed at strategic locations in the Vail area for a minimum of two weeks prior to A Colossal Fourth. **To have your logo on the Banners, you must provide VPS with a high-resolution digital logo no later than May 1st, 2019.\***

**Vail Voice Ads:** Available as follows: The *Patriot* Title Sponsor company name and logo will be headlined across the ad above "A Colossal Fourth". *Firecracker* and *Stars & Stripes* sponsors will have large logos (1") in the ad; *Red White & Blue* sponsors will have smaller logos (1/2") in the ad; *Liberty* sponsors will have their name, but no logo. A full-page ad will be placed in the June issue of The Vail Voice, and a smaller ad in July. **To have your logo in The Vail Voice, you must provide VPS with a high-resolution digital logo no later than April 1st, 2019.\***

**A Colossal Fourth Website Advertising:** Available to *all sponsors*: The Colossal Fourth Website (AColossalFourth.org) will be populated with the logos of all sponsors. Sponsors from both the current and previous years will be shown on the Website. **To have your logo on the Website, you must provide VPS with a digital logo no later than June 3, 2019.\***

**Legacy Bricks:** Available to *Patriot*, *Firecracker*, and *Stars & Stripes* sponsors. Vail Preservation Society has created Legacy Bricks to honor and commemorate people and organizations in the Vail and Rita Ranch area, as well as several sites where Legacy Bricks will be placed. Eligible sponsors will have one or more 4" by 8" bricks engraved and placed to honor a person, organization, or business of their choice. If a form is not provided for you, please request one from Martie Maierhauser at (520) 647-7204.

**Parade Entry:** Available to *all sponsors*. However, a separate Parade Entry form must be completed. If one is not provided for you, please request one from Karen McNinch at (520) 405-3066. Sponsors must fill out the Parade Entry Form by the date included on the form and follow all Parade Entry rules.

**Block Party Booth Space:** Available to *all sponsors*. The Booth space is 10' by 10'. A separate Booth Entry Form must be completed. If one is not provided for you, please request one from Heather Bersbach at (520) 405-7317. Booth participants must fill out the Booth Entry Form by the date included on the form and follow all Booth rules.

**\*Send high-resolution digital logos to <martie.maierhauser@gmail.com> by or before the dates above to be placed on Feather Flags, on Banners, in the Vail Voice, or on the VPS Website.**